

**Midas Connect**

a sporting chance to business network

## Associate Member £90.00 +vat

- Low entry annual subscription fee
- Registration onto the **Midas Connect** database
- Live leads on business to domestic opportunities
- Live leads on business to business opportunities
- Frequent updates on forthcoming sporting events
- Personalised invitation to regular breakfast club and network syndicate meetings
- Forge valuable connections with other **Midas Connect** members via the database co-ordinator

### And what do we do for you?

We promote the **Midas Connect** database, through extensive advertising, referrals, flyers and membership promotions.

We then feed the leads back to you.

A simple but cost effective way of marketing your company and services.

Plus you have the chance to network your company at a host of great sporting occasions.

Don't let the recession relegate your business!

For further information call the team at **Midas Connect**, or alternatively please take a look at our website.

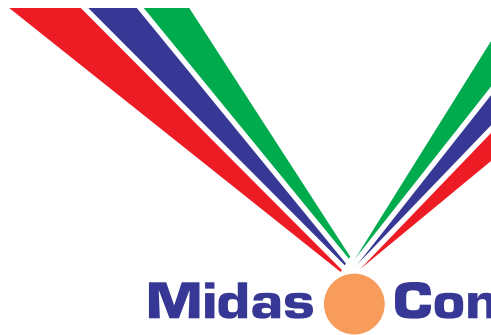
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**[www.midasconnect.co.uk](http://www.midasconnect.co.uk)**





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## Club Member £175.00 +vat

- Annual subscription fee
- Registration onto the **Midas Connect** database
- Specific targeting of your 5 to 10 nominated existing and lapsed accounts and new prospects
- Live leads on business to business opportunities
- Frequent updates on selected forthcoming sporting events
- Direct invitation to dedicated market sector events
- Monthly report on account progress
- By invitation only to regular breakfast club and network syndicate meetings
- Forge valuable connections with other **Midas Connect** members via the database co-ordinator
- Optional top up fee for additional prospects

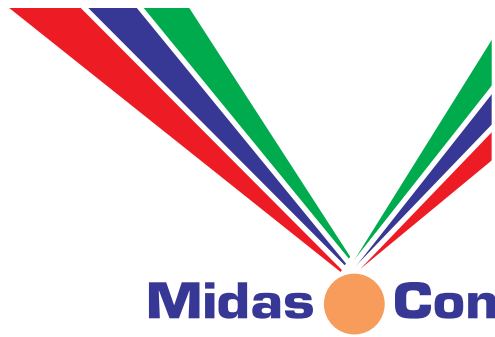
### And what do we do for you?

We pro-actively contact your nominated accounts and promote the **Midas Connect** sporting portfolio. We invite your targeted accounts, your clients and suppliers to a future event. We then host the event, thus allowing you to network your company and services in an informal way, whilst all enjoying the excitement of a terrific sporting occasion.

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## Premier Member from **£395.00** +vat

- Annual subscription fee
- Registration onto the **Midas Connect** database
- Specific targeting of your 5 to 10 nominated accounts
- Extensive business lead opportunities, generated through our comprehensive **Midas Connect** database
- Regular updates on forthcoming sporting events
- Direct invitation to dedicated market sector events
- Quarterly strategy progress meetings
- Monthly report on sales account development
- Supply chain approval process

### **And what do we do for you?**

Through regular meetings at your offices, we develop a bespoke sales development strategy to best promote your business and its services. To enhance your business, we focus on your existing, lapsed and prospective accounts with the aim of increasing your levels of enquiries, conversions and profitability.

Plus you have the chance to network your company at a host of great sporting occasions.

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